



An initiative of United Way of Greater Los Angeles  
& L.A. Area Chamber of Commerce

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**CO-CHAIRS**

**JERRY NEUMAN**  
Sheppard Mullin Richter &  
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**CHRISTOPHER J. CAREY**  
City National Bank

**TASK FORCE MEMBERS**

**BILL FARRAR**  
Andrews International

**RICH GRIMES**  
Capital Tower Group

**NEIL HALTRECHT**

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Majestic Realty Co.

**WENDY COLMAN LEVIN, PH.D.**  
Snak King Corporation

**KERRY MORRISON**  
Hollywood Property Owners  
Alliance

**KENT SMITH**  
LA Fashion District BID

**JIM WHITE**  
Paramount Studios

# MINUTES

July 9, 2015  
7:30-10am

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## 7:30 am Welcome & Introductions

Jerry & Chris

## 7:40 am Home For Good Leaders Meeting

All

## 8:35 am LA City: Ad Hoc Committee

Zahirah

## 8:55 am Next Steps & Meetings

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Task Force members present:

Jerry Neuman  
Chris Carey  
Wendy Levin  
Kerry Morrison

Neil Haltrecht  
Kent Smith  
Jim White

Task Force members absent:

Fran Inman  
Bill Farrar  
Rich Grimes

United Way: Elise Buik, Christine Margiotta, Chris Ko, Zahirah Mann, Michael Nailat, Emily Bradley

Chamber of Commerce: N/A

Guests: N/A

**NEXT MEETING:** SPECIAL MEETING, July 22<sup>nd</sup> @11:30am-3:00pm, Japanese American Cultural & Community Center

## **I. Welcome and Introductions**

## **II. Home For Good Leaders Meeting: Preparation**

Focus on data and framing for the July 22 Special Meeting with the other Home For Good leaders. To inform the discussion, the group grounded the conversation in the Values and Assets of the Task Force:

- *Values*: Measurement, Accountability, Long View, Cost/Financial Imperative, Compassion, Results-Oriented, Neighborhood Perspectives, Policy/Political Influence, System Focus
- *Assets*: Policy, Relationships, Voice/Perspective, System Focus, Experience, Credibility

A one-sheet on data helped frame and provided historical background for the conversation (see handout). Handout covered Inflow, Performance, Resources, Solutions. Some key information noted includes:

- 72% Veterans are coming from within LA County; 80% Chronically homeless coming from within LA County
- 64% of homeless Veterans are from the Vietnam or Post-Vietnam era
- Home For Good met its chronically homeless and non-chronic Veteran goals each year of its plan (with the exception of a small shortfall for Vets in 2013 with a delay in resource use)
- Resources for Veterans have grown significantly since 2011. At present we estimate that LA will need 164 more permanent supportive units for Veterans, and over 10,000 additional for chronic than we currently have.

Joint meeting on July 22 will bring together stakeholders from across the various sectors (CES teams, public agencies, business, consumer, missions/temporary housing, etc) and, drawing from the discussion at the Task Force meeting, the discussion on July 22 will focus on:

1. Data (Trajectory, Inputs, Outputs)
2. Next 6 Months Veteran Homelessness
3. Chronic discussion- What does the rise means? Dynamics impacting the numbers? Actions to take?

## **III. LA City: Ad Hoc Committee on Homelessness and Encampment Ordinance**

New LA City Ad Hoc Committee on Homelessness, under Chairs, CM Huizar and CM Harris-Dawson

Goal of Ad Hoc Committee will be, in part, to look at future budget items on homelessness, and the potential uses of current and additional City funds. Discussions will take place from August to December with two meetings a month on various elements of the issue and its solutions.

Task Force will follow up with chairs of the committee on potential request that Home For Good serve as technical advisors to the Ad Hoc Committee, to inform their discussions.

#### **IV. Next Steps/Next Meetings**

**SPECIAL MEETING:** July 22<sup>nd</sup> @11:30am-3pm, Japanese American Cultural & Community Center

Meeting adjourned at 9am